

# GLOBALTIES > Arizona

CONNECTING ARIZONA & THE WORLD

## 2022 ANNUAL REPORT



# GLOBALTIES > Arizona

CONNECTING ARIZONA & THE WORLD

## About Us

Since 1966, Global Ties Arizona (GTAZ) has promoted respect and understanding between the people of Arizona and other nations through international exchange and global education programs.

As a community-based member of the Global Ties U.S. national network, we implement the U.S. Department of State's International Visitor Leadership Program (IVLP), our nation's premier professional exchange program, and other fee-for-service exchange programs. Through the IVLP specifically, our flagship program, we bring hundreds of international leaders and diverse industry experts to Arizona every year to meet their counterparts, share best practices, engage in meaningful dialogue, and form connections that last into the future.

The IVLP provides a key opportunity for everyday Americans to participate in our country's public diplomacy efforts and discover relevancy in their role in shaping foreign policy.

Additionally, we have been a member council of the World Affairs Councils of America since our organization's inception. Through our affiliation with this national network, Global Ties Arizona creates opportunities for our community to engage in global learning and discussions around international issues through special community events and other programs.

**GLOBALTIES > U.S.**  
DIPLOMACY BEGINS HERE



WORLD  
AFFAIRS  
COUNCILS of  
AMERICA

## Staff

Kristin Allen, Executive Director

Paige Holtsclaw, Program Coordinator (Jun-present)

Sonal Lal, Program Coordinator (Jan-Apr)

## Fellows & Interns

Danielle Caswell, ASU's Thunderbird School of Global Management, Spring Fellow

Alicia Dominguez, ASU's Thunderbird School of Global Management, Spring Fellow

Tuqa Hameed, ASU's Thunderbird School of Global Management, Spring Fellow

Caden Lyon, ASU's Thunderbird School of Global Management, Summer Fellow

Juvenal Luna Ortega, Young Leaders of the Americas Initiative Fellow (Peru), Summer

Carlos Campos, Northern Arizona University, Fall Intern



# ➤ A MESSAGE FROM THE EXECUTIVE DIRECTOR



Dear Friends,

It is my pleasure to gratefully share the Global Ties Arizona 2022 Annual Report with all of you that helped to make our work possible.

After more than two years of pause in in-person programming due to the global pandemic and a shift to virtual exchange in 2020 and 2021, Global Ties Arizona was proud to "open our doors" back up as the U.S. Department of State commenced the return of in-person delegations through the International Visitor Leadership Program (IVLP) in March 2022. The IVLP has been the flagship program of Global Ties Arizona, even before our organization was officially founded. Throughout our history, we have led efforts to connect Arizona's leaders and citizens with the people of the world through this program "one handshake at a time." This said, it would be an understatement to say how thrilled we were to welcome international visitors back to our state and begin to facilitate these key international connections for Arizona once again.

As we put wheels in motion around planning for the return of visitors, we had two main priorities in addition to working to deliver high quality, impactful, and inclusive programming for both our international exchange participants and community members: safety and relationships.

Safety was and remains top of mind. We worked with the State Department, our national partner agencies, our local community partners, and health professionals to support and implement new protocols to mitigate the risk of illness during our visitors' time on the ground. We thank our friends at Arizona State University's BioDesign Institute for supporting our initial groups with over 100 in-kind COVID PCR tests, and all who cooperated with us to keep visitors and our community healthy.

In addition to safety, we prioritized restoring, growing, and fostering the relationships in our community that make so much of our work possible. You will see many of them highlighted here within this report. We could not conduct our work without the people and organizations that work so tirelessly to uplift our Arizona communities. It is because of all of you that Arizona is not only an incredible place to live, but an amazing place to bring visitors to. Coming off of a worldwide pandemic, thank you for opening your offices and homes, your hearts and minds, to our nearly 300 international visitors in 2022.

In 2023, we will continue to look to you to help us welcome the world to Arizona as citizen diplomats and ambassadors of our great state. We also look forward to providing you with continued and new opportunities to engage with people of other nations through special events and global learning engagements. This summer we will launch our Young Diplomats program, where Arizona youth can acquire the skills and mindset to aspire to and succeed in careers in diplomacy and international affairs. The Worldly Women Collective, another relatively new initiative, meets monthly and provides globally-minded women a space to collaborate and a platform to discuss key issues that affect women all around the world. There are a number of ways for you to get involved in our work, and we hope that you will.

Thank you for taking the time to read this report, and we are grateful for your support and your commitment to building meaningful global relationships for Arizona.

A handwritten signature in black ink that reads "Kristin Allen". The signature is fluid and cursive.

Kristin Allen  
Executive Director, Global Ties Arizona



# OUR FLAGSHIP PROGRAM

## INTERNATIONAL VISITOR LEADERSHIP PROGRAM

### What is IVLP?

Global Ties Arizona (GTAZ) has connected Arizonans and the world's next leaders through the International Visitor Leadership Program (IVLP), the United States' foundational professional exchange program, dating back to the 1950s - even before our formal incorporation as a nonprofit.

Through the IVLP, visiting participants gain professional and cultural knowledge of our Arizona communities and provide our citizens the unique opportunity to have a hand in furthering U.S. foreign policy goals and strengthening America's global relationships through citizen diplomacy.

IVLP participants are selected by U.S. embassies abroad to embark on a 3-4 week national program that reflects their professional interests and expertise. Oftentimes, this is participants' first exposure to the United States.

At GTAZ, we thoughtfully design the visiting participants' itineraries to showcase the best Arizona has to offer across business, education, culture, tourism, and more. We intentionally match incoming visitors with their industry counterparts for impactful professional meetings. Visitors stay and play here, and their visits contribute to our local economy.

At the start of 2022, we implemented seven programs virtually under continued COVID restrictions. Fortunately, we proudly shifted back to in-person programs beginning in March - hosting 26 total on the ground.

### IVLP by the Numbers

296

International  
Visitors

33  
Programs

7 Virtual  
26 In-person



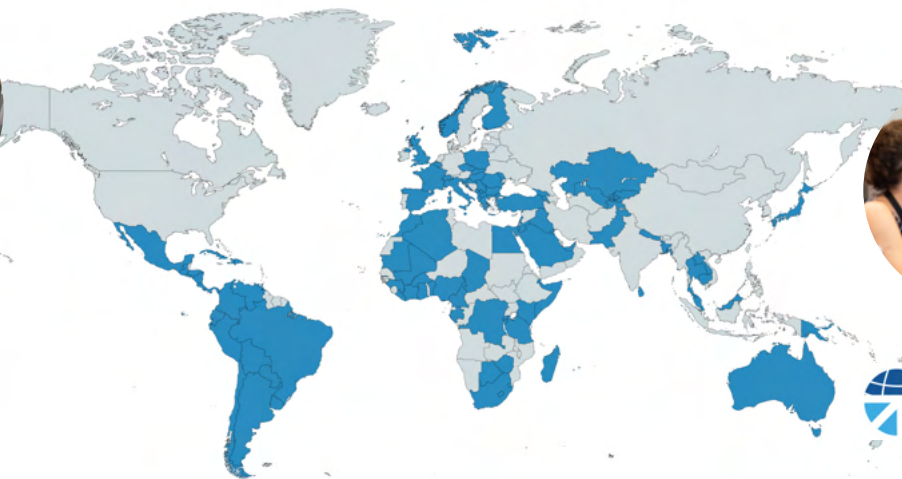
101  
Countries

301  
Community  
Volunteers

The State Department brought 3,810 IVLP participants to the U.S. in 2022. Across our national network of 80+ community-based members.

GTAZ is proud to have hosted 13% of all international visitors that came to the U.S. in 2022 through IVLP.

The map below details our international visitors' countries of origin.



International Visitor  
Leadership Program  
U.S. Department of State

## Highlighted IVLP Program Themes

### Democracy

Since its inception in 1940, the IVLP has been fundamental to the promotion of democracy around the world. In 2022, GTAZ hosted two projects supporting a special White House and IVLP initiative called the Summit for Democracy. The Summit for Democracy brought together municipal and national leaders from five continents to meet with American counterparts and address the three pillars of the summit: strengthening democracy and defending against authoritarianism, fighting corruption, and promoting respect for human rights. These two projects brought six Mayors from the countries of Argentina, Botswana, Italy, Republic of Kosovo, South Africa and The Gambia, as well as three female Parliament members from The Democratic Republic of the Congo, to our state. GTAZ facilitated engagements between the visiting officials and local municipal leaders across the Greater Phoenix region, including Mayors and City Councilmembers, community and civic organizations, and state officials, such as our former Secretary of State and newly elected Governor of Arizona, Katie Hobbs.

### Press Freedom

The Edward R. Murrow Program for Journalists is a flagship initiative of the IVLP that supports media professionals from around the world and highlights the importance of press freedom. In 2022, GTAZ hosted six Edward R. Murrow programs focusing on topics such as new and traditional broadcast media, media responsibility, and combating disinformation. Through these six programs, 85 media professionals from 62 countries connected with peers and counterparts in media while in Arizona.



Parliament members from the Democratic Republic of the Congo meet with Katie Hobbs during her tenure as Secretary of State in October.



Six Mayors participating in the Summit for Democracy pose for a photo outside Mesa City Hall with Mayor John Giles.



Murrow program participants proudly sport "Latino Loud" swag bags following their meeting with CPLC and its Action Fund outside CPLC's corporate office in September.



Thai environmental journalists at SRP's headquarters in Tempe in June.

Chicanos Por La Causa (CPLC) welcomed two of these groups. Their meetings focused on strategies around communicating social causes, media relations efforts, and an overview of the programs and services CPLC provides to the Mexican-American and migrant communities. Representatives from CPLC's Action Fund discussed their advocacy work to ensure that Latino and other minority voices are justly represented in important community conversations and in positions of public office.

A group of Environmental Journalists from Thailand met with representatives of the Salt River Project (SRP) where they discussed water issues in Arizona. The Thai Journalists learned how SRP plans for and anticipates floods and drought and how they manage water storage, as well as their work with a branch of the National Weather Service, located directly in their building.

*"I wish [that I could] have opportunities for regular visits to Arizona...it has given me new Broadcast media and newsroom management skills which will make me a better media professional..."*

*Ms. Dennise Nimpson, Liberia*





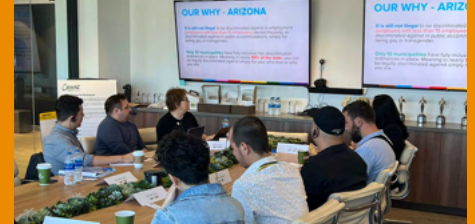
## Human Rights

Democracy works to provide an environment that respects human rights and fundamental freedoms. Human rights are necessary to protect and preserve the humanity of all people and to ensure that every individual can live a life of dignity. Eight IVLP projects in 2022 focused on various aspects of human rights protections.

Five LGBTQI+ activists from Turkey met with ONE Community to engage in an interactive workshop that addressed coalition building and storytelling in October. The workshop informed best practices on how to share LGBTQI+ stories and create positive relationships with the media. ONE Community also welcomed a group of Human Rights activists from Latin America, sharing how to promote rights, equity, and inclusion for the LGBTQI+ community and for other underrepresented and disenfranchised communities.



Leadership of ONE Community pictured above with human rights leaders from Latin America, and below with LGBTQI+ activists from Turkey.



In December, another group of Latin American activists participating in a program focused on Ending Gender-Based Violence met with various Phoenix-based nonprofits, government agencies, and academic institutions to discuss techniques to identify forms of gender-based abuse, report abuse, prosecute abusers, and provide assistance and protection to victims. Participants also gained an understanding around how economic opportunity, education, and civic participation can serve as tools for combating violence.

## Economic Empowerment

Six of our 33 IVLP projects had a focus on economic development: zeroing in on topics such as entrepreneurship, bilateral economic cooperation, and foreign direct investment. Of special interest, 40 of the 49 participants were women, and two of the programs focused specifically on women in entrepreneurship.

In a November meeting with Arizona State University's Office of Economic Development and the Greater Phoenix Economic Council (GPEC), participants from seven countries across Europe learned about a program co-founded by both organizations: The Global Growth Accelerator (GGA). The GGA helps international firms accelerate their U.S. growth plans by providing a low-risk, expert-guided, soft landing platform to do business in the United States.

In May, four women participants from Algeria, Greece, Rwanda, and Thailand, looking at Managing Foreign Direct Investment, met with representatives of the Maricopa Association of Governments (MAG) and other economic organizations to learn about Phoenix's financial market, industry growth, and MAG's research methods.



Young European Leaders meet with ASU and GPEC staff at ASU's SkySong Innovation Campus.



A multi-regional FDI delegation meets with MAG at their main offices in downtown Phoenix.



*"[In addition to] knowledge sharing, I [made] an invaluable connection with wonderful people in Arizona. It will exponentially promote cooperation in coming days."*

*Ms. Phantipha Wannaphahoon, Thailand*

## IVLP and our Community

**We rely on a robust network of community partners to implement the IVLP in Arizona, and we thank our more than 300 volunteers who spent 1,700+ hours with visiting groups in 2022.**

"Hosting international visitors from Turkey and across Latin America, to hear their stories and to be able to share ONE Community's message and best practices with them has been incredibly rewarding. We were grateful to listen and learn from their experiences as well. It has brought a new level of appreciation to the work that we do together in advancing LGBTQ+ rights here in Arizona, the United States, and around the world."

Angela Hughey, CEO, ONE Community



300+  
volunteers

1,700+  
hours



"It was an immense privilege to participate in the [IVLP's] 2022 Summit for Democracy and meet with delegates to discuss our country and state's electoral process. I found the experience to be inspiring and humbling as other nations reflected on our voting rights and participation, and how it compares to their own experiences. These opportunities allowed me to learn from the delegates, build respect and understanding of other nation processes, and left me with a sense of hope and motivation for the future of democracy."

Gina Roberts, Voter Education Director,  
Citizens Clean Elections Commission

"[It was] an honor and a pleasure to connect and learn from such an engaging group of journalists. Local journalism is a cornerstone of our democracy, thus critical to inform and empower individuals and communities to become self [-sustaining]. At Chicanos Por La Causa, we welcome the opportunity to share and learn with our friends from around the world to empower lives."

María Jesús Cervantes, Vice President of Public Relations &  
International Affairs, Chicanos Por La Causa



# THANK YOU TO ALL OF OUR 2022 IVLP COMMUNITY PARTNERS

- A New Leaf
- Acronis SCS
- Advanced Business Learning
- Agribusiness and Water Council of Arizona
- American Federation of State, County and Municipal Employees
- Alliance Française of Greater Phoenix
- Arizona Alliance for Community Health Centers
- Arizona Association of Counties
- Arizona Attorney General's Office
- Arizona Capitol Times
- Arizona Commerce Authority
- Arizona Cyber Talent
- Arizona Department of Education: CE2 Program
- Arizona Department of Environmental Quality
- Arizona Department of Health Services
- Arizona Department of Homeland Security
- Arizona Education Association
- Arizona Israel Technology Alliance
- Arizona List
- Arizona Lodging & Tourism Association
- Arizona Secretary of State's Office
- Arizona State University Center on Narrative, Disinformation & Strategic Influence
- Arizona State University J. Orin Edson Entrepreneurship + Innovation Institute
- Arizona State University Sidney Poitier New American Film School
- Arizona State University Kyl Center for Water Policy at Morrison Institute
- Arizona State University's Thunderbird School of Global Management
- Arizona State University Biodesign Institute
- Arizona State University Economic Development
- Arizona State University Office of Gender-Based Violence
- Arizona State University Walter Cronkite School of Journalism and Mass Communication
- Administrative Supervisory Professional & Technical Employees Association
- Biltmore Preparatory Academy
- Bri Jackson Enterprises
- Canada Arizona Business Council
- Center for Entrepreneurial Innovation
- Center for the Future of Arizona
- Central Arizona Project
- Chicanos Por La Causa
- Citizens Clean Elections Commission
- City of Chandler
- City of Glendale
- City of Mesa
- City of Peoria
- City of Phoenix
- City of Scottsdale
- City of Sedona
- City of Surprise
- City of Tempe
- CO+HOOTS
- Copper State Consulting Group
- Downtown Phoenix Inc.
- FCT Strategies LLC
- Fighter Country Foundation
- Flinn Foundation
- Fuerza Local
- Glendale Chamber of Commerce
- Global Chamber
- Governor's Office of Equal Opportunity
- Governor's Office of Youth, Faith and Family
- Grand Canyon Trust
- Greater Phoenix Chamber of Commerce
- Greater Phoenix Economic Council
- Islamic Community Center of Phoenix
- KJZZ Radio Station
- Ladge Media
- LPL Financial
- Luke Air Force Base
- Maricopa Association of Governments
- Maricopa County Public Health
- Maricopa County Recorder's Office
- Matter Films
- McCain Institute
- Metta Yoga Studio
- MOUSHI.co
- Native Art Market
- NATIVE HEALTH
- Northern Arizona University's Center for International Education
- Northern Arizona University's Center for Health Equity Research
- Novle
- ONE Community
- One Marriott
- one•n•ten
- Phoenix-Mesa Gateway Airport
- Phoenix Pride
- PHX East Valley Partnership
- Prensa Arizona
- Prestamos CDFI Women's Business Center
- Randy Murray Studios
- Salt River Project
- Sandra Day O'Connor College of Law
- Save Our Schools Arizona
- Scottsdale Human Relations Commission
- Scottsdale Police Department
- Sedona Jeep Tours
- SkyBridge Arizona
- Social Television Network
- Social Workers' Breakroom
- Southwest Family Advocacy Center
- Spencer Fane LLP
- SPOT 127
- St. Vincent de Paul
- The Center for Positive Media
- The Grand Canyon National Park
- The Heard Museum
- The Phoenix Forge
- Town of Fountain Hills
- Town of Paradise Valley
- Tres Rios Wetlands
- U.S. Commercial Service - Phoenix
- U.S. Senate
- U.S. House of Representatives
- Valleywise Health Foundation
- WESTMARC



# Arizona Opens its Doors to IVLP

GTAZ provides various opportunities to the community to meet our incoming guests. Through events like those shared below, more than 500 Arizonans engaged with international visitors in 2022.

## Professional Networking

Our international visitors are current and emerging leaders in their countries, as well as experts in their fields. GTAZ works to facilitate discussions, happy hours, lunches and other networking opportunities that allow Arizona peers, industry counterparts, and university students with international interests a space to meet, share workplace experience, and learn from one another in both formal and informal settings.

13 professional events



Multi-regional delegation of women in FDI meets members of Phoenix's international community for happy hour in May.



Participants of a Cybersecurity program take part in a community roundtable facilitated by Spencer Fane in April.



A visiting journalist connects with our community at a coffee circle on Election Day in November.

4 special receptions

## Special Receptions

Special receptions and social gatherings make a lasting impression on our international visitors, and are a way to introduce them to as many of our community members and local leaders as we can during their stay.

A night to remember was an elegant reception, hosted in partnership with the Diplomatic Corps of Arizona and sponsored by Molina Fine Jewelers, in November. This farewell event brought a delegation of 16 journalists from countries around the world together with Corps members and other guests on their final night in Phoenix.



An "unforgettable" evening under the twinkling lights at Molina Fine Jewelers with visitors and guests.

## Home Hospitality

Home Hospitality is a unique opportunity for international visitors to share a meal in an American home and to get a glimpse into the everyday lives of Arizonans. Home hospitality is a memorable experience for both hosts and international visitors as it encourages people to connect on a personal level and gain a deeper understanding of one another's culture.

8 households  
16 hosts



Women entrepreneurs from Kyrgyz Republic are hosted for dinner by longtime GTAZ volunteer, Beth Katz, in her home.



Judy Paul and her family pose in their backyard with visitors from Lebanon after enjoying a meal together.

## Enjoying All Arizona Has to Offer

### Showing off Arizona's Picturesque Landscape

International visitors experience Arizona's diverse and breathtaking landscape by visiting iconic locations and landmarks throughout the state, including Grand Canyon National Park and Sedona.



Thai Environmental Journalists receive a tour of Sedona from Pink Adventure Tours.



Tourism experts from Tajikistan pose with park rangers at the Grand Canyon.



Young Iraqi leaders enjoy a hike in Sedona's red rock country.

### Contributing to our Local Economy

Our nearly 300 international visitors "stayed and played" in Arizona, in addition to their professional program. Visitors enjoyed spending time at touristic and cultural attractions and sites of interest such as the Desert Botanical Garden, the Musical Instrument Museum, the Heard Museum, the Museum of the West, and cheering on our teams at a sporting event.

Along with attractions, GTAZ's implementation of the IVLP contributes to our local economy through the generation of revenue through hotel stays, transportation, dining, and shopping.



From left: Participants from the Democratic Republic of the Congo pose in front of one of the many murals of Roosevelt Row in Downtown Phoenix, and a multi-regional group enjoys a night out in Old Town Scottsdale.

### Health & Safety of Visitors & the Community

The return of international visitors has been cause for much excitement after more than two years of restrictions around travel and social gatherings during the COVID-19 pandemic. However, it remains the State Department's and GTAZ's top priority to ensure that both our visitors and our community members are kept safe and that we work to aid the mitigation of risk and illness as much as possible. To this end, upon the return to in-person programs, participants were equipped with appropriate PPE and received regular COVID testing throughout their national program.

GTAZ thanks Arizona State University's Biodesign Institute for partnering with us and administering over 100 in-kind COVID tests for our visitors through their Devil's Drop-off program. A multi-regional Global Health Security program of 14 participants from 14 countries even got to tour the Biodesign Institute's facilities and COVID testing lab in May to see where and how tests are processed.



Dr. Joshua LaBaer, Executive Director of ASU's Biodesign Institute, pictured above with Global Health Security participants at the institute in Tempe.



# OUR OTHER PROGRAMS

## Beyond IVLP: Other Exchanges

Thanks to our community relationships and our skillset in professional, educational, and cultural programming, GTAZ is equipped to implement a variety of international exchange programs.

In 2022, we also supported and hosted the below fee-for service exchanges:

### French Youth Exchange

In June, GTAZ was proud to support a three-week immersive linguistic and cultural exchange program for French high school students, organized and led by Terres des Langues and FCT Strategies LLC. Nine students spent time with nine different families, all having a unique experience: from attending an American family summer camp to horseback riding adventures and volunteering in the community. GTAZ welcomed students and host families at the program orientation, hosting two cultural webinars for students during their program, and chaperoning a trip to Grand Canyon National Park.



Day trip to Grand Canyon National Park.



French students and host families gather for orientation.

### Diverse Perspectives: U.S. Reporting Tour for Journalists

GTAZ hosted a group of young journalists from the United Kingdom in June as part of a special initiative of the U.S. Embassy in London and in partnership with Meridian International Center. Titled "Diverse Perspectives", the initiative aimed to introduce early-career journalists from the UK to the United States, and particularly to debates surrounding the nation's diversity, government systems, and its ability to combat climate change and to emerge successfully from the COVID-19 pandemic. While in Phoenix, the journalists met, had briefings, and conducted interviews with City of Phoenix Councilwoman Yassamin Ansari, student climate activists from Arizona State University, Arizona Sustainability Alliance, and SPOT 127 Youth Media Center.



Young UK journalists pictured with Phoenix Councilwoman Yassamin Ansari.



A participant shares a laugh with SPOT127 program alum, Jennifer Alvarez.

“I’ve come back to Classic FM with a multitude of diverse stories from across the states... All of [the interviews] were insightful, and along with the context of being in the country, helped improve my knowledge of how I approach coverage of US issues.”

*Sophia Alexandra Hall, Diverse Perspectives participant, United Kingdom*

## Global Learning Programs for the Community

As a World Affairs Council of America, GTAZ is dedicated to engaging our community in events that permit our citizens to better understand the world and its cultures, the role Arizona plays in international affairs, and the policy choices that impact our daily lives and our future.



WORLD  
AFFAIRS  
COUNCILS of  
AMERICA



Through community-focused conversations, we aim to expand informed, respectful public discourse about international relations and current world events and provide a platform for cross cultural learning.

### Dining for Diplomacy: France

In February, GTAZ partnered with FCT Strategies LLC to host its second Dining for Diplomacy event with more than 50 guests at Vincent's on Camelback, a Phoenix landmark restaurant known for its "upscale French & Southwestern fusion menu & elegant vibe." The group received a visit from renowned Chef Vincent Guerithault, and featured speaker Flora Tromelin, Former Chief of Protocol to the U.S. Ambassador in France, led a program on diplomatic etiquette and French dining culture. Honorary Consul of France to Arizona, Nathan Fidel, also spoke to the guests.



### Great Decisions



GTAZ partnered with the Phoenix Committee on Foreign Relations for a second year to offer the Foreign Policy Association's Great Decisions program, a professionally curated discussion series highlighting America's most critical foreign policy issues. A cohort gathered virtually every month for robust dialogue led by a topical expert. GTAZ and PCFR provided briefing booklets at no cost to participants, and access to accompanying online videos featuring insights from world leaders. PCFR Member Charles Blum moderated the discussions.



### CHINA TOWN HALL

In November, GTAZ locally hosted the National Committee on U.S.-China Relations' annual CHINA Town Hall, a national conversation on U.S.-China relations, in partnership with Arizona State University's Sandra Day O'Connor College of Law.

More than 50 attendees viewed a conversation with the featured speaker, Former Ambassador Jon Huntsman Jr., and then took part in a local discussion with China experts Stephen MacKinnon (ASU Professor Emeritus), Doug Guthrie (Thunderbird School of Global Management), and Jeffrey Timmermans (ASU Walter Cronkite). The event was moderated by Richard Fincher, GTAZ Chair of the Board.



### Worldly Women Collective

The Worldly Women Collective (WWC) grew to more than 100 women in 2022 - its second year. The group welcomed new women, and saw several collaborations and new partnerships sprout as a result. The WWC is an inclusive space where globally-minded women of the Greater Phoenix area convene monthly to make new connections, collaborate, and empower one another.



The group exists to share experiences across cultures, form collaborations in benefit of the betterment of our local community, engage in dialogue around women's and gender issues at home and around the world, and support one another in advancing professional or personal goals.

# HIGHLIGHTS OF THE YEAR

## J. Lester Shaffer Award for Outstanding Volunteerism

Since 1990, GTAZ has honored volunteers who have shown their commitment to international exchange by dedicating countless hours and supporting the organization with their expertise to aid the organization's mission of citizen diplomacy through the J. Lester Shaffer Award for Outstanding Volunteerism.



The award was presented to Fincher at GTAZ's Board of Directors' 2023 kickoff meeting.



Fincher (center) with board members & visiting international Mayors at a reception he hosted at his home in June.

## GTAZ proudly presented the award for 2022 to Richard Fincher, Chairman of the Board of Directors (2022-2023).

Fincher was recognized for his leadership and work in shaping a secure future for Global Ties Arizona as a committed volunteer and as Chair of the Board.

## Governor's Proclamation: Arizona Citizen Diplomacy Month



Governor Doug Ducey proclaimed October 2022 as Arizona Citizen Diplomacy Month. In an official proclamation, Governor Ducey highlighted the distinct value citizen diplomacy and international exchange bring to Arizona and those who visit the state from abroad. He also emphasized the key role GTAZ plays in bringing international visitors to Arizona through the U.S. Department of State's International Visitor Leadership Program (IVLP).

The proclamation was presented by Barry Wong, Executive Director of the Governor's Office of Equal Opportunity and GTAZ Advisory Board Member, at a special Citizen Diplomacy Luncheon hosted by GTAZ and sponsored by the U.S. Department of State on September 30th. [Read the full proclamation.](#)

## GTAZ hosts Director Anne Grimes, U.S. Department of State

To end a dynamic year, GTAZ was honored to host a visit from Anne Grimes, Director of the Office of International Visitors (OIV) at the U.S. Department of State in December. The OIV administers and oversees the International Visitor Leadership Program (IVLP).

During her time in Phoenix, Director Grimes met with various IVLP partners, including Mayor David Ortega of the City of Scottsdale; Mr. David Adame, CEO of Chicanos Por La Causa; and Ms. Angela Hughey, CEO of ONE Community. GTAZ board members hosted a special reception in Director Grimes' honor, which was also attended by a visiting delegation of human rights leaders from Latin America, as well as community leaders and IVLP supporters.



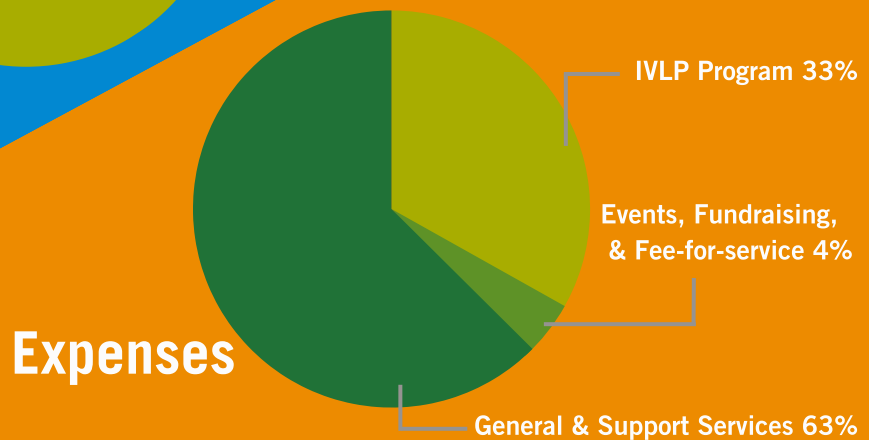
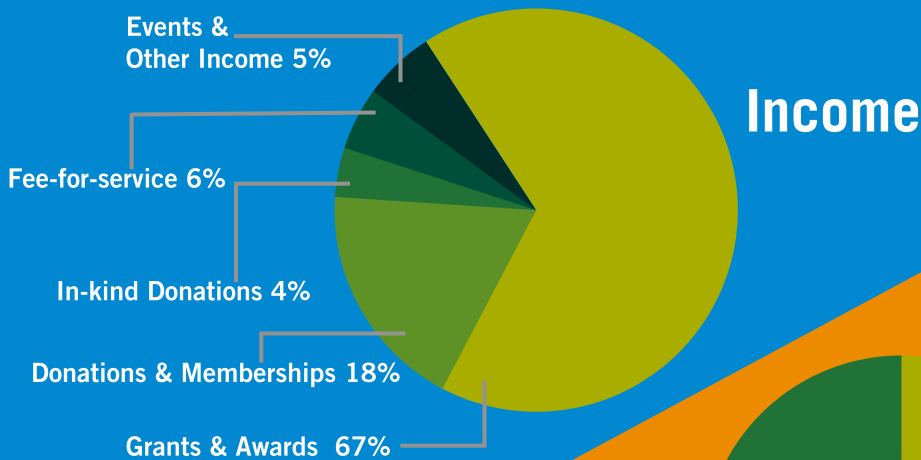
# FINANCIAL SNAPSHOT

## Statement of Financial Position as of December 31, 2022\*

\$000	\$
<b>ASSETS</b>	
Unrestricted Cash	162.7
Restricted Cash	23.7
<b>TOTAL ASSETS</b>	<b>186.4</b>
<b>LIABILITIES and NET ASSETS</b>	
Accrued Expenses	0.7
<b>NET ASSETS</b>	
Without donor restrictions	162.0
<b>With donor restrictions</b>	
Restricted for purpose	22.7
Restricted for time and purpose	1.0
<b>Total With Donor Restrictions</b>	<b>23.7</b>
<b>TOTAL NET ASSETS</b>	<b>186.4</b>

## Statement of Operations for the Year Ended December 31, 2022\*

\$000	No Donor Restrictions	With Donor Restrictions	Total
	\$	\$	\$
<b>INCOME</b>			
Grants & Awards	67%	185.9	185.9
Memberships & Donations	18%	44.3	6.8
Donations in-kind	4%	10.9	0.1
Fee for Service	6%	2.0	14.0
Events & Other Income	5%	14.0	14.0
Released from restrictions:			
Satisfaction of purpose restrictions		4.4	(4.4)
<b>Total Income</b>		<b>261.5</b>	<b>278.0</b>
<b>EXPENSES</b>			
IVLP Programs	33%	76.1	76.1
Events, Fundraising & Fee for Service	4%	9.9	9.9
Support Services	63%	143.7	143.7
<b>Total Expenses</b>		<b>229.7</b>	<b>229.7</b>



\*\$ = \$,000



# ▶ A MESSAGE FROM THE CHAIRMAN OF THE BOARD



Dear Friends,

Global Ties Arizona is entering its 57th official year of introducing Arizonans to the International Visitor Leadership Program (IVLP), sponsored by the U.S. Department of State (DOS). Our stewardship of this federal exchange program has been a remarkable journey.

Global Ties Arizona is the face of public diplomacy in our state. Public diplomacy, along with statecraft, are equal partners in shaping our interests in encouraging democracy and enhancing national security. Given the state of international tensions, our work is more important than ever. Many current and former leaders of foreign governments have engaged with the United States through the IVLP.

My recent career is a profile in public diplomacy. For four years, I worked as a subcontractor for USAID in Hanoi. In 2015, I served as a Fulbright Teaching Scholar in Saigon. Since then, I have worked as a subcontractor for USAID in Cambodia and Myanmar and teach at two law schools in China under a DOS grant. This multicultural experience has fueled my passion to expand public diplomacy in our community through GTAZ.

This past year, my family hosted two receptions at our home with IVLP delegations. We have gained new friends from around the globe. The delegates have inspiring stories and reflect that their visit has changed their view of America in a positive way. This is public diplomacy.



With passionate Board members and an exciting strategy, Global Ties Arizona has a bright future. Our staff, Executive Director, Kristin Allen, and Program Coordinator, Paige Holtsclaw, are instrumental leaders in our journey to promote cultural awareness and global engagement. In 2023, we are expanding our portfolio by launching a Young Diplomats initiative for Arizona's youth in order to further our mission and help shape our community leaders of tomorrow with global skills and knowledge.

As my term as Board Chair nears its conclusion, I encourage you to join the Global Ties Arizona community, attend our programs, and host incoming visitors from around the world.

Sincerely,

A handwritten signature in black ink that reads "Richard D. Fincher". The signature is fluid and cursive.

Richard D. Fincher  
Chair, Board of Directors (2022-2023)  
Global Ties Arizona

# SUPPORT OUR WORK

We depend on the generous support of donors and sponsors to sustain our organization and fulfill our mission of citizen diplomacy. Global Ties Arizona is a registered 501(c)3 organization (EIN: 23-7003229) and contributions are tax deductible to the fullest extent permitted by law.

## Your contributions support:

### Citizen Diplomacy

Your donation can be directed to support costs associated with implementing the International Visitor Leadership Program in Arizona. These funds facilitate opportunities for our community members and youth to engage with international visitors, participate in meaningful conversations, and promote Arizona business and hospitality on a global scale.

### Young Diplomats Program

Launching in summer 2023, the Young Diplomats Program invites Arizona youth to take an in-depth look at the importance of diplomacy, both at home and abroad. Students are guided through a series of workshops focused on fundamental topics such as cross cultural understanding, conflict resolution, and civic engagement while honing important skills like public speaking and leadership. The Young Diplomats program opens doors for Arizona's youth to dream globally and impact locally.

### Scholarships & Internships

GTAZ offers paid internships to full-time degree-seeking students to help support their studies and participate in professional development, in addition to scholarships that provide assistance to students that aspire to careers in diplomacy or international relations or business. Scholarships are offered to an Arizona university student with plans to study abroad and an international student currently enrolled at an Arizona university. Scholarships are offered in the Fall & Spring.

You can donate at  
[www.globaltiesarizona.org/give](http://www.globaltiesarizona.org/give).



Participants of the Young European Leaders program visit with students and teachers at Biltmore Prep Academy in November.

### Become a Sponsor

Each year, Global Ties Arizona welcomes new sponsors who share in our mission of promoting respect and understanding between the people of Arizona and other nations. Your support helps bring international leaders to the Arizona market: driving economic and social impact, providing opportunities for the local community to engage in global conversations, and teaching our youth how to be today's agents of change and tomorrow's leaders. There are also opportunities for headlining sponsorship of our community programs and special events with visitors. [Reach out to learn more!](#)

**Global Ties Arizona**  
is a proud community-based member of  
**Global Ties U.S. and member council of the**  
**World Affairs Councils of America.**



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Global Ties Arizona President & CEO | 2017-2020

Thank you to those who made donations to Global Ties Arizona in Wendy's honor.



# GLOBALTIES > Arizona

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